Touchstone 2014-15 Awards

Information about Touchstone and the STC competitions follows the list of this year's awards, which are at the levels or Distinguished, Excellence, and Merit.

Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience. We submit winners in the Distinguished category to the International Summit Awards competition, where they compete with entries from around the world.

Autodesk Flow Design Help

Autodesk

Len Whitehead

Sales Trial Walkthrough

Salesforce

Geri Rebstock

Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws. Winners in this category are eligible to enter the International Summit Awards competition.

NC4000H3 1 GHz Ultra-High Output Fiber Deep Node

Aurora

| **Jacob Lambers** | **Ed Kopakowski** | **Michael McWilliams** |

HT3300H Double Density 1310 nm Transmitters

Aurora

| **Vince Swanson** | **Ed Kopakowski** | **Greg Heath** |

Clorox Patent Wall

Clorox

Russ Bell	**Rich Uriarte**	**Dave Scheuing**
Bill Smith	**John Jamieson**	**John C. Morrison**
Scot Herbst	**Todd Lyon**	

RAD Studio XE7 Online Help and Docwiki

Embarcadero Technologies

Kris Houser	**Masahiro Arai**	**Ken Masuyama**
Carolina Garcia	**Sara Hernandez**	**Alexey Chursin**
Andrey Kuchukov	**Adrian Chaves**	**Maria Canto**
Monica Ballesta	**Simona Craciun**	

Release Management Video Series

Salesforce

Caragh Smyth

Tips for Rolling Out Chatter

Salesforce

Sabine Bennett	**Michelle Sharron**	**Spencer McCall**

Mobile SDK Development Guide

Salesforce

Richard Whitley

ZS Peak Installation Manual

Zep Solar

Rebecca Firestone	**Geoff Fedoroff**	**Nick Cohon**
Trevor Guthrie		

Merit

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws but it still applies technical communication principles in a highly proficient manner.

HiveBook: Aerohive Access Points

Aerohive Networks

Joe Fraher

Autodesk Moldflow Adviser Help 2015

Autodesk

Ian Albon   **Andrea Heckenberg**

Insufficient Privileges Workflow Aid

Salesforce

Spencer McCall

Salesforce1 Mobile App Developer Guide

Salesforce

Michelle Chapman-Thurber   **Dianne Siebold**

Samantha Ready   **Samantha Reynard**   **Michael Alderete**

Flow Designer Workbook

Salesforce

John Geyer   **Samantha Reynard**

ZS Beam Installation Manual

Zep Solar

Bonnie Kim   **Geoff Fedoroff**   **Nick Cohon**

Trevor Guthrie

Touchstone

The Northern California chapters of the Society for Technical Communication (STC) sponsor the annual Touchstone technical communication competition. The proceeds of the competition help support the sponsoring chapters and benefit the STC Kenneth Gordon Scholarship.

Touchstone is one of a network of local competitions that produce the contenders for the STC International Summit Awards. Distinguished entries from Touchstone automatically advance to the international competition. Winners at the level of Excellence are also eligible to enter the international competition. STC announces the winners of the Summit Awards at its annual conference.

Judges

The following people evaluated the entries: **Mysti Berry, Rebecca Firestone, Maria Antonieta (Tonie) Flores, Patrick Lufkin, Lori Meyers, Joy Montgomery, Melissa Kulm, Bruce Poropat, and Prescott Williams.**

Volunteers

The following people volunteered in non-judging roles: **Guy Haas, Judith Herr, Misty Herr, Joe Humbert, Patrick Lufkin,** and **Richard Mateosian.**

Gold Sponsors

Touchstone thanks our gold sponsors, **Balsamiq, MadCap Software, Techsmith,** and **University of Chicago Press** for valuable software packages to use as door prizes. We appreciate their support of the technical communication profession.

Platinum Sponsor

Touchstone thanks our platinum sponsor, **Adobe Systems**, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event and for a copy of Adobe Technical Communication Suite 5 to use as a door prize. We appreciate Adobe's support of the technical communication profession.