

Touchstone 2017-18 Awards

Information about Touchstone and the STC competitions follows the list of this year's awards, which are at the levels of Excellence and Merit.

Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience.

The judges assigned no awards at this level.

Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws.

HP ProBook 470 G5 Notebook PC: Maintenance and Service Guide

Hewlett-Packard

Sheri Ahlhardt

David Vasek

Create a Partner Community with Partner Central—Setup Tasks Developer Documentation

Salesforce

Deepa Aswani

Mersedeh Jorjani

Visual Studio Code Extension Pack for Salesforce DX Developer Documentation

Salesforce

Ruth Sears-Blazej

Get Started with Pages and Templates Video

Salesforce

Peter Conrad

Build Interactive Einstein Analytics Dashboards Videos

Salesforce

Manny Castro

Jeremy Bivins

Daniel Heinrich

Shield Platform Encryption: Bring Your Own Encryption Key Pilot Guide

Salesforce

Veronica Schmiedeskamp

Merit

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws, but it still applies technical communication principles in a highly proficient manner.

HP Collaboration Keyboard Getting Started Guide

Hewlett-Packard

Nga Diep-Tran

Alexandra Jones

Valerie Krohn

OMEN X by HP Virtual Reality Backpack Quick Setup Poster

Hewlett-Packard

Jamie West

Alexandra Jones

Valerie Krohn

Oracle PeopleSoft Information Development “PeopleSoft Talk” Videos

Oracle

Greg Parikh

App Development with Salesforce DX Trailhead

Salesforce

Emily Kapner

Touchstone

The Northern California chapters of the Society for Technical Communication (STC) sponsor the annual Touchstone technical communication competition. The proceeds of the competition help support the sponsoring chapters and benefit the STC Kenneth Gordon Scholarship.

Judges

The following people evaluated the entries: **Nicki Davis, Rebecca Firestone, Joy Montgomery, Amy Moon, Chris Muntzer, Gale Naylor, Bruce Poropat, Prescott Williams.**

Volunteers

The following people volunteered in non-judging roles: **Nicki Davis, Guy Haas, Joe Humbert, Patrick Lufkin, Richard Mateosian, Gale Naylor.**

Donors

Touchstone thanks the following donors for contributing valuable door prizes: **Adobe, Balsamiq, MadCap Software, Syncro Soft, and University of Chicago Press.** We appreciate their support of the technical communication profession.

Platinum Sponsor

Touchstone thanks our platinum sponsor, **Adobe Systems**, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event. We appreciate Adobe's support of the technical communication profession.