Touchstone 2018-19 Awards

Information about Touchstone and the STC competitions follows the list of this year's awards, which are at the levels of Distinguished, Excellence, and Merit.

Distinguished

The entry is clearly superior in all areas. It contains no major flaws, and few, if any, minor flaws. It applies the principles of technical communication in an outstanding way, particularly in the way it anticipates and fulfills the needs of its audience.

HP Notebook Accessories Flyer

Hewlett-Packard

Lisa Harlan	**Jamie West**	**Valerie Krohn**
Natalie Hunter		

Loring S35 Assembly and Installation Guide

Loring

Chris Muntzer	**Rebecca Firestone**

Quick Start: Einstein Analytics Learning Map

Salesforce

Phil Choi	**Karen Quastler**	**Katherine Augustus**
Paul Son	**Raymon Sutedjo-The**	

Supporting MiFID II Regulations

SS&C Advent

Timothy L. Schuman	**Coleen Dalton**	**Kayla Kinnaman**

Excellence

The entry clearly demonstrates an exceptional understanding of technical communication principles. It consistently meets high standards in all areas. It might contain a single major flaw or a few minor flaws.

BD FACSMelody™ System Quick Reference Guide

BD Biosciences

Melissa Hancock

HP EliteBook 850 G5 Notebook PC Part Replacement Instructions

Hewlett-Packard

| **David Vasek** | **Sheri Ahlhardt** | **Ken Rood** |

HP Spectre Folio 13 Convertible PC Quick Start Poster

Hewlett-Packard

| **Lisa Harlan** | **Brenda Pereira** | **Bonnie Schmidt** |
| **Valerie Krohn** | | |

The Language of Cybersecurity

Maria Antonieta Flores

Solutions from Oracle

Oracle

| **Don Biasotti** | **Gururaj BS** | **Sean Curley** |
| **Deborah Steiner** | | |

Lightning Experience for Salesforce Classic Users Trailhead

Salesforce

| **Tammy Rahn** | **Karena O'Riordan** | **Christina Johnson** |
| **Alicia Williams** | **Michelle Sharron** | |

Share CRM Data with Your Partners Trailhead Project and Help

Salesforce

| **Mersedeh Jorjani** | **Fabrice Talbot** | **Ran Lee** |

Accounts & Contacts for Lightning Experience Trailhead

Salesforce

Erin Wagner Tidwell

Salesforce Developer Blog: Streaming Event and Change Data Capture Posts

Salesforce

Katia Hage **Kevin Poorman** **Karen Datangel**

Einstein Bots Basics Trailhead

Salesforce

Gavin Austin **Jacqueline Volin**

External Services Trailhead

Salesforce

Gina Blednyh

SAP HANA Text Analysis Language Reference Guide

SAP

Guy K. Haas

Merit

The entry consistently meets high standards in most areas. It might contain a small number of major or minor flaws, but it still applies technical communication principles in a highly proficient manner.

HP EliteBook 735 G5 Notebook PC Maintenance and Service Guide

Hewlett-Packard

David Vasek   **Sheri Ahlhardt**

HP ZBook x2 Detachable Workstation Quick Start Poster

Hewlett-Packard

Lisa Harlan   **Brenda Pereira**   **Bonnie Schmidt**
Valerie Krohn

Loring S35 Pre-Installation Guide

Loring

Chris Muntzer   **Rebecca Firestone**

Service Cloud Agent Productivity Trailhead

Salesforce

Alicia Williams

Quick Start: Einstein Prediction Builder Trailhead Project

Salesforce

Lori Sanders   **Marco Casalaina**

Tamale iPhone Quick Reference

SS&C Advent

Kira Petersons

Touchstone

The Northern California chapters of the Society for Technical Communication (STC) sponsor the annual Touchstone technical communication competition. The proceeds of the competition help support the sponsoring chapters and benefit the STC Kenneth Gordon Scholarship.

Judges

The following people evaluated the entries: **Nicki Davis, Rebecca Firestone, Patrick Lufkin, Michelle Lynch, Sophia Marx, Joy Montgomery, Chris Muntzer, Gale Naylor, Bruce Poropat.**

Volunteers

The following people volunteered in non-judging roles: **Nicki Davis, Guy Haas, Joe Humbert, Patrick Lufkin, Richard Mateosian, Gale Naylor.**

Donors

Touchstone thanks the following donors for contributing valuable door prizes: **Adobe Systems**, **Balsamiq, Syncro Soft,** and **University of Chicago Press.** We appreciate their support of the technical communication profession.

Platinum Sponsor

Touchstone thanks our platinum sponsor, **Adobe Systems**, for a generous cash grant to the STC Berkeley Chapter to support the Touchstone awards event. We appreciate Adobe's support of the technical communication profession.